

Learning Goals	Feedback and Assessment	Teaching and Learning Activities
<p>Foundational Knowledge Remember some terms associated with small business creation, evaluation and management. Understand the key business areas of accounting, finance, marketing, and management as well as the creative aspects of entrepreneurship. Remember some of the main elements of a business plan format. Retain awareness of some of the most important resources available for small businesses.</p>	<p>Individual :</p> <ul style="list-style-type: none"> • Reading/viewing assignments • Online as well as in class self-study quizzes • Discussion questions • Brief oral and written reports <p>Group:</p> <ul style="list-style-type: none"> • Reading/viewing assignments • Brief oral and written reports • Sequence of business plan assignments culminating in a final portfolio/presentation project <p>Class-developed criteria used to provide group peer review assessment</p>	<ul style="list-style-type: none"> • Read textbook • Course Web site • Review PowerPoint presentation slides • Interactive lecture • Classroom and small group discussion • Demonstration in small groups • Interview entrepreneurs regarding their experiences • Online research • View DVD videos and internet Youtube videos by a variety of sources • Guest speakers • Use case studies to analyze and evaluate business problems and formulate solutions in small groups. • Listen to small businesses describe their experiences via DVD videos and internet Youtube videos. • Role playing (the entrepreneur and the mentor) • Brainstorming in small groups • Develop criteria for self and peer assessment Online reading comprehension questions/quizzes • Peer & instructor review of project-based work • Periodic reflective writing inquiring about how the concepts learned in the class have been

		utilized in other areas of their lives <ul style="list-style-type: none"> • Final Project Learning Portfolio
Application Analyze, evaluate and manage different key areas of business. Create a business plan using applicable resources. Use a business plan to monitor and guide a business.	Individual : <ul style="list-style-type: none"> • Reading/viewing assignments • Online as well as in class self-study quizzes • Discussion questions • Brief oral and written reports Group: <ul style="list-style-type: none"> • Reading/viewing assignments • Brief oral and written reports • Sequence of business plan assignments culminating in a final portfolio/presentation project Class-developed criteria used to provide group peer review assessment	<ul style="list-style-type: none"> • Read textbook • Course Web site • Review PowerPoint presentation slides • Interactive lecture • Classroom and small group discussion • Demonstration in small groups • Interview entrepreneurs regarding their experiences • Online research • View DVD videos and internet Youtube videos by a variety of sources • Guest speakers • Use case studies to analyze and evaluate business problems and formulate solutions in small groups. • Listen to small businesses describe their experiences via DVD videos and internet Youtube videos. • Role playing (the entrepreneur and the mentor) • Brainstorming in small groups • Develop criteria for self and peer assessment Online reading comprehension questions/quizzes • Peer & instructor review of project-based work • Periodic reflective writing inquiring about how the

		<p>concepts learned in the class have been utilized in other areas of their lives</p> <p>Final Project Learning Portfolio</p>
<p>Integration</p> <p>Integrate knowledge from psychology, communication, accounting and other business courses and small business creation/registration. Integrate skills from math courses with small business creation/registration.</p>	<p>Individual :</p> <ul style="list-style-type: none"> • Reading/viewing assignments • Online as well as in class self-study quizzes • Discussion questions • Brief oral and written reports <p>Group:</p> <ul style="list-style-type: none"> • Reading/viewing assignments • Brief oral and written reports • Sequence of business plan assignments culminating in a final portfolio/presentation project <p>Class-developed criteria used to provide group peer review assessment</p>	<ul style="list-style-type: none"> • Read textbook • Course Web site • Review PowerPoint presentation slides • Interactive lecture • Classroom and small group discussion • Demonstration in small groups • Interview entrepreneurs regarding their experiences • Online research • View DVD videos and internet Youtube videos by a variety of sources • Guest speakers • Use case studies to analyze and evaluate business problems and formulate solutions in small groups. • Listen to small businesses describe their experiences via DVD videos and internet Youtube videos. • Role playing (the entrepreneur and the mentor) • Brainstorming in small groups • Develop criteria for self and peer assessment Online reading comprehension questions/quizzes • Peer & instructor review of project-based work • Periodic reflective

		<p>writing inquiring about how the concepts learned in the class have been utilized in other areas of their lives</p> <p>Final Project Learning Portfolio</p>
<p>Human Dimension</p> <p>Become more confident in their ability to learn and understand the business world. As a result of their enhanced confidence, increase their interaction in this world.</p>	<p>Individual :</p> <ul style="list-style-type: none"> • Reading/viewing assignments • Online as well as in class self-study quizzes • Discussion questions • Brief oral and written reports <p>Group:</p> <ul style="list-style-type: none"> • Reading/viewing assignments • Brief oral and written reports • Sequence of business plan assignments culminating in a final portfolio/presentation project <p>Class-developed criteria used to provide group peer review assessment</p>	<ul style="list-style-type: none"> • Read textbook • Course Web site • Review PowerPoint presentation slides • Interactive lecture • Classroom and small group discussion • Demonstration in small groups • Interview entrepreneurs regarding their experiences • Online research • View DVD videos and internet Youtube videos by a variety of sources • Guest speakers • Use case studies to analyze and evaluate business problems and formulate solutions in small groups. • Listen to small businesses describe their experiences via DVD videos and internet Youtube videos. • Role playing (the entrepreneur and the mentor) • Brainstorming in small groups • Develop criteria for self and peer assessment Online reading comprehension questions/quizzes • Peer & instructor review of project-

		<p>based work</p> <ul style="list-style-type: none"> • Periodic reflective writing inquiring about how the concepts learned in the class have been utilized in other areas of their lives <p>Final Project Learning Portfolio</p>
<p>Caring</p> <p>Develop an enthusiasm for learning about business. Be eager to share their knowledge with those close to them. Be able to discuss business topics with peers, mentors and supervisors.</p>	<p>Individual :</p> <ul style="list-style-type: none"> • Reading/viewing assignments • Online as well as in class self-study quizzes • Discussion questions • Brief oral and written reports <p>Group:</p> <ul style="list-style-type: none"> • Reading/viewing assignments • Brief oral and written reports • Sequence of business plan assignments culminating in a final portfolio/presentation project <p>Class-developed criteria used to provide group peer review assessment</p>	<ul style="list-style-type: none"> • Read textbook • Course Web site • Review PowerPoint presentation slides • Interactive lecture • Classroom and small group discussion • Demonstration in small groups • Interview entrepreneurs regarding their experiences • Online research • View DVD videos and internet Youtube videos by a variety of sources • Guest speakers • Use case studies to analyze and evaluate business problems and formulate solutions in small groups. • Listen to small businesses describe their experiences via DVD videos and internet Youtube videos. • Role playing (the entrepreneur and the mentor) • Brainstorming in small groups • Develop criteria for self and peer assessment Online reading comprehension questions/quizzes

		<ul style="list-style-type: none"> • Peer & instructor review of project-based work • Periodic reflective writing inquiring about how the concepts learned in the class have been utilized in other areas of their lives <p>Final Project Learning Portfolio</p>
<p>Learning How to Learn</p> <p>Be able to assess their own comprehension of assigned reading material. Understand the need and the benefit of multiple exposures to material in different methods, for example, reading and note taking, lecture/listening and note taking, review of visual aids and application of ideas.</p>	<p>Individual :</p> <ul style="list-style-type: none"> • Reading/viewing assignments • Online as well as in class self-study quizzes • Discussion questions • Brief oral and written reports <p>Group:</p> <ul style="list-style-type: none"> • Reading/viewing assignments • Brief oral and written reports • Sequence of business plan assignments culminating in a final portfolio/presentation project <p>Class-developed criteria used to provide group peer review assessment</p>	<ul style="list-style-type: none"> • Read textbook • Course Web site • Review PowerPoint presentation slides • Interactive lecture • Classroom and small group discussion • Demonstration in small groups • Interview entrepreneurs regarding their experiences • Online research • View DVD videos and internet Youtube videos by a variety of sources • Guest speakers • Use case studies to analyze and evaluate business problems and formulate solutions in small groups. • Listen to small businesses describe their experiences via DVD videos and internet Youtube videos. • Role playing (the entrepreneur and the mentor) • Brainstorming in small groups • Develop criteria for self and peer assessment Online reading

		<div>comprehension questions/quizzes</div> <div><ul style="list-style-type: none">• Peer & instructor review of project-based work• Periodic reflective writing inquiring about how the concepts learned in the class have been utilized in other areas of their lives</div> <div>Final Project Learning Portfolio</div>
--	--	---